

# Taylor Chamber of Commerce Tourism Budget- Quarterly Report

## Third Quarter 2004

	2004 Approved	3rd Quarter	Year-to -Date	Balance Remaining
<b>REVENUE</b>				
<b>Intergovernmental Revenue:</b>				
Contributions from City	\$ 50,000	\$ 15,398	\$ 32,691	\$ 17,309
Interest/Other Contributions	-	-	8	(8)
<b>Total Revenue</b>	<b>\$ 50,000</b>	<b>\$ 15,398</b>	<b>\$ 32,698</b>	<b>\$ 17,302</b>
<b>EXPENDITURES</b>				
<b>Operating Supplies/Services</b>				
Postage	\$ 2,000	\$ -	\$ 680	\$ 1,320
Telephone	2,500	-	573	1,927
Printing Supplies	-	-	-	-
Copier Lease	-	-	-	-
<b>Subtotal</b>	<b>\$ 4,500</b>	<b>\$ -</b>	<b>\$ 1,253</b>	<b>\$ 3,247</b>
<b>Advertising and Promotion</b>				
Advertising & Printing	\$ 13,000	1,522	\$ 6,255	\$ 6,745
Contribution Main St. Promo	3,000	-	-	3,000
Contributions to Civic Org.	9,000	-	2,775	6,225
Other Promotions	1,000	-	-	1,000
<b>Subtotal</b>	<b>\$ 26,000</b>	<b>\$ 1,522</b>	<b>\$ 9,030</b>	<b>\$ 16,970</b>
<b>Travel Expenses</b>				
Lodging, Meals Transportation	\$ 750	\$ -	\$ -	\$ 750
<b>Capital Outlay</b>				
Furniture/Equipment	\$ 1,250	\$ -	\$ -	\$ 1,250
Building	500	94	94	406
<b>Subtotal</b>	<b>\$ 1,750</b>	<b>\$ 94</b>	<b>\$ 94</b>	<b>\$ 1,656</b>
<b>Interfund Transfer</b>				
Transfer to Gen. Operating Fund	\$ 17,000	\$ 4,250	\$ 12,750	\$ 4,250
<b>Total Expenditures</b>	<b>\$ 50,000</b>	<b>\$ 5,866</b>	<b>\$ 23,127</b>	<b>\$ 26,873</b>

10/21/2004

## **EXHIBIT B**

### **Guidelines for Organizations using Hotel/Motel Grants**

When Hotel/Motel funds are applied for by local organizations, the application will include a summary of the following requirements:

When preparing event specific advertising and promotion materials, the organization must agree to use the Taylor Brandmark and the "wave" at the bottom of each advertisement, brochure, website, flyer, poster, billboard, banner etc.

The wave and Brandmark may be in color or black and white.

The chamber will provide a clean print copy or "e file" of the brandmark and wave to the organization or advertising market for which it is being used. The organization may also ask the chamber to provide them with a professionally produced newspaper ad for reproduction and the chamber must make every effort to provide this.