



To: City Staff and Commissioners
From: Shanta Kuhl, President
Taylor Chamber of Commerce
Date: July 22, 2003
Subject: 2nd Quarter Report for Hotel/Motel Funds

Summary

Contributions from the City:

The amount received from the city is below the budgeted amount. If the economy does not pick up, the year to date total will be under the expected amount. The Chamber is hopeful that the renovation and re-opening of the Western Inn as a Best Western will improve the income for the Hotel/Motel Taxes.

Operating Supplies/Services:

Telephone and postage expenses were normal.

Advertising and Promotion:

The majority of these expenses were incurred for the maintenance of the Chamber Website, which won first place in the Texas Chambers of Commerce Executives Website Contest. The Chamber also placed an ad in the Southwestern Bell Yellow Pages directory.

A grant was made to the Taylor Jaycees for their Annual Rattlesnake Sacking Championship and to the Main Street Program for the Cot'n Pik'n Festival.

Interfund Transfer

The Chamber received its quarterly scheduled transfer.

Texas Main Street City • All-America City Finalist • Taylor ISD Recognized School District • Keep Texas Beautiful Governor's Award Recipient

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Taylor Chamber of Commerce Tourism Budget- Quarterly Report

Second Quarter 2003

	2003 Adopted	2nd Quarter	Year-to -Date	Balance Remaining
REVENUE				
Intergovernmental Revenue:				
Contributions from City	\$ 47,000	\$ 8,069	\$ 17,757	\$ 29,243
Interest/Other Contributions	-	5	9	(9)
Total Revenue	\$ 47,000	\$ 8,074	\$ 17,765	\$ 29,235
EXPENDITURES				
Operating Supplies/Services				
Postage	\$ 2,000	\$ 1,080	\$ 1,457	\$ 543
Telephone	2,500	265	449	2,052
Printing Supplies	-	-	-	-
Copier Lease	-	-	-	-
Subtotal	\$ 4,500	\$ 1,345	\$ 1,906	\$ 2,595
Advertising and Promotion				
Advertising & Printing	\$ 12,000	1,557	\$ 5,290	\$ 6,710
Contribution Main St. Promo	4,000	-	-	4,000
Contributions to Civic Org.	10,000	2,500	3,053	6,947
Other Promotions	1,000	-	-	1,000
Subtotal	\$ 27,000	\$ 4,057	\$ 8,343	\$ 18,657
Travel Expenses				
Lodging, Meals Transportation	\$ 750	\$ -	\$ 68	\$ 682
Capital Outlay				
Furniture/Equipmnet	\$ 1,250	\$ -	\$ 206	\$ 1,044
Building	500	-	513	(13)
Subtotal	\$ 1,750	\$ -	\$ 719	\$ 1,031
Interfund Transfer				
Transfer to Gen. Operating Fund	\$ 13,000	\$ 3,250	\$ 6,500	\$ 6,500
Total Expenditures	\$ 47,000	\$ 8,652	\$ 17,534	\$ 29,466