



**CITY COUNCIL MEETING AGENDA  
(OCTOBER 28, 2003 CITY COUNCIL MEETING)**

Agenda Item #:

Department: Community Development

Resolution / Ordinance # 2003-38

Agenda Title: Sign Amendment – Exempt Banner Sign List

**1. INTRODUCTION/PURPOSE**

The purpose of this item is to consider an amendment to the sign ordinance exempting certain organizations from paying the \$25.00 banner sign fee.

**2. DESCRIPTION/ JUSTIFICATION**

The reason for the proposed list is to identify those organizations that have provided our community with either long standing or community wide events, or both, that have had a positive impact on the quality of life for our residents. It will also reduce the cost to those organizations for accomplishing their community-wide objectives.

The proposed list includes:

1. Governmental/public agencies
2. Faith-based organizations
3. Non-profit organizations
4. Service Clubs

**3. FINANCIAL/BUDGET**

Not applicable.

**4. RECOMMENDATION**

Staff proposes that these organizations will be exempt from paying the \$25 per banner sign fee. The proposed amendment will also allow these organizations to place banners off premise, providing that they do not pose a traffic hazard. An application must still be filled out and the 90 day rule adhered to.

**APPROVED FOR SUBMITTAL**

DEPARTMENT HEAD: (ss) R.W. VAN TIL DATE: 10/1/03

CITY MANAGER: \_\_\_\_\_ DATE: \_\_\_\_\_

ORDINANCE NO. 2003-38

AN ORDINANCE OF THE CITY OF TAYLOR, TEXAS, AMENDING SIGN ORDINANCE NO. 2001-15 AND ORDINANCE NO. 2003-17, BY AMENDING CHAPTER 3, PARAGRAPH 3.15 TO ADD BANNER SIGN EXEMPT LIST, AND PROVIDING A SAVINGS CLAUSE

WHEREAS, the City Council of the City of Taylor, Texas, passed Ordinance 2001-15 creating and establishing a Sign Ordinance and Ordinance No. 2003-17 amending the Sign Ordinance; and

WHEREAS, the City Council is considering an amendment to Ordinance No. 2003-17, Chapter 3, Paragraph 3.15 to add Banner Sign Exempt List.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF TAYLOR:

SECTION 1.0 That the amendments as shown in this ordinance are hereby approved in all aspects and adopted as an amendment to Ordinance No. 2001-15 and Ordinance No. 2003-17.

3.15 Prohibited Signs

9. Banners are prohibited in residential zones and on any residentially zoned property. Applicants must apply for a banner sign permit prior to displaying the sign. Approved banner signs shall be displayed for a maximum of ninety (90) days per calendar year. (Ord. 2003-17, 6/12/03)  
The following organizations shall be exempt from paying the banner permit fee:

1. Governmental/public agencies
2. Faith-based organizations
3. Non-profit organizations
4. Service Clubs

SECTION 2.0 All other provisions of Sign Ordinance No. 2001-15 and Ordinance No. 2003-17 not in conflict herewith, shall remain in full force and effect.

SECTION 3.0 In accordance with Article 8 of the City Charter, this Ordinance was introduced before the City Council of the City of Taylor on the 9<sup>th</sup> day of October, 2003.

PASSED, APPROVED and ADOPTED on the 28<sup>th</sup> day of October, 2003.

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Donald R. Hill, Mayor

ATTEST:

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Barbara S. Belz, City Clerk